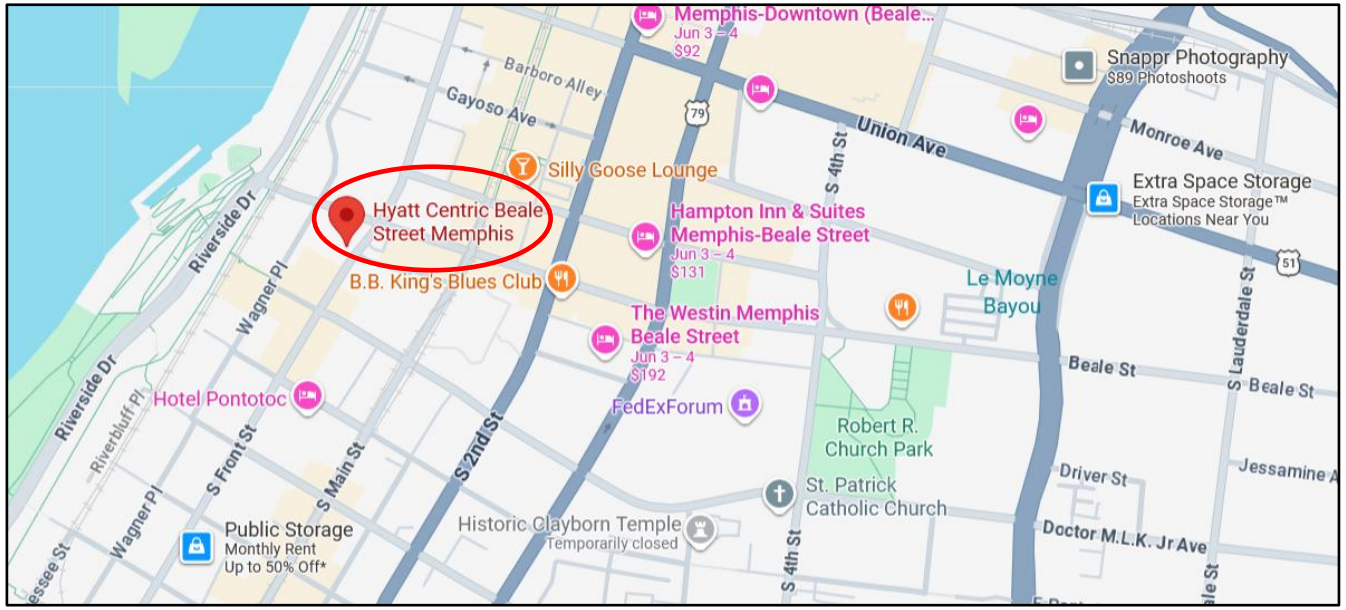
North American FFI Conference 2026

- FFI NA Conferences are held every other year – the last was in Milwaukee in 2024
- This conference was in Memphis TN
- April 24-27 - Hyatt Centric Hotel
- $280 early bird registration
- Hotel rooms ~$215/night with tax/fees

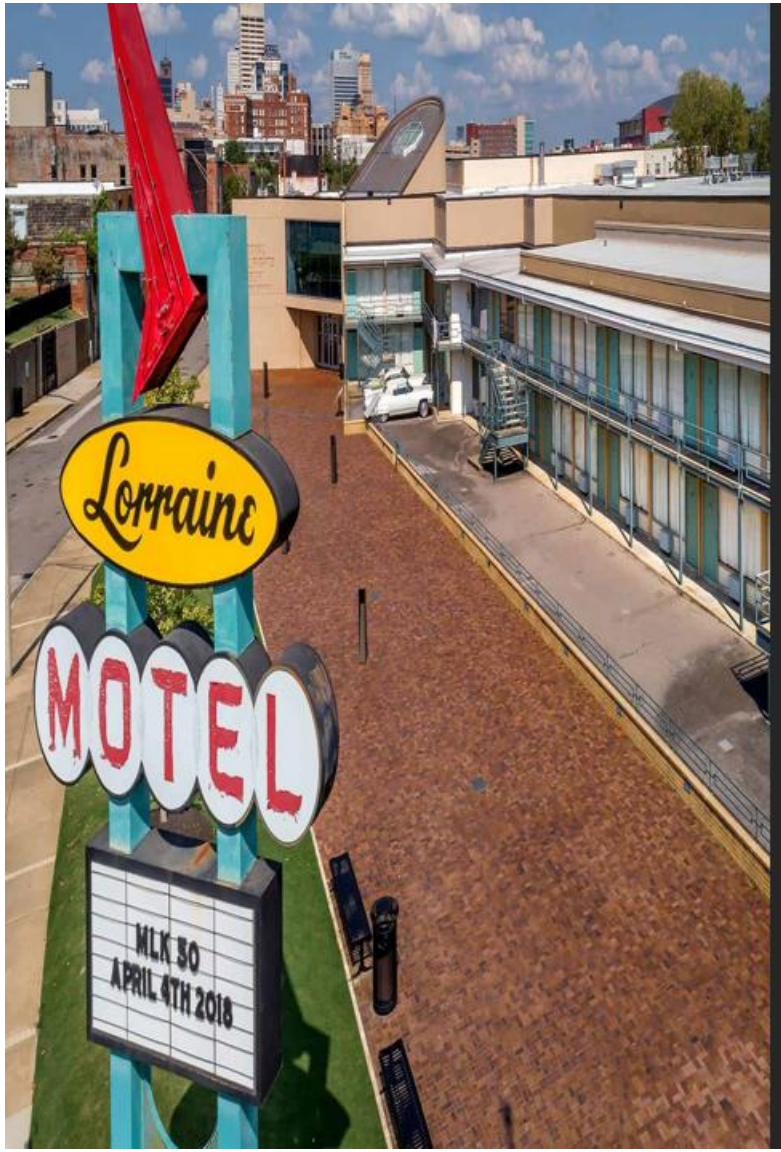


Arkansas

Tennessee

Day Flow

- Apr 24 – arrival & registration
- Apr 25 am – plenary sessions – official welcomes, intro to Memphis, National Civil Rights Museum presentation
- Apr 25 pm – FFI president, three workshop sessions, dance class
- Apr 26 am – workshops
- Apr 26 pm – organized tours & meetings with others, farewell dinner
- Apr 27 – everyone heads off



The Power Of Place: The Lorraine Motel & how it became the National Civil Rights Museum

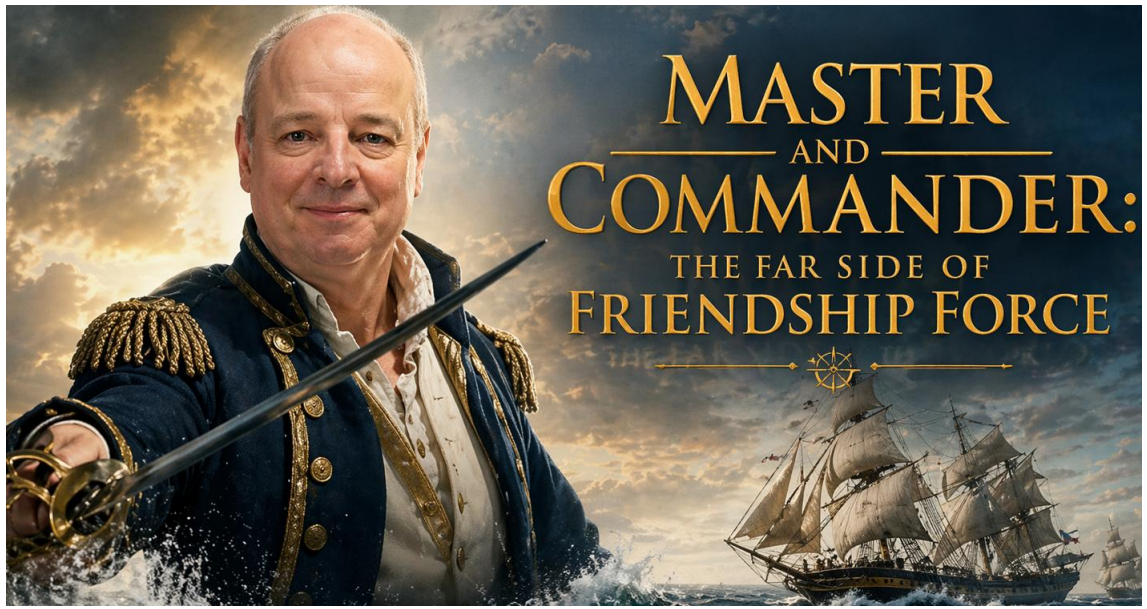
Ryan Jones

National Civil Rights Museum

NATIONAL CIVIL RIGHTS MUSEUM
AT THE LORRAINE MOTEL™

SEASON OF
STORMS
Challenges we faced. Resilience that endured.
Friendship that still unites us.
2020
2022
2025
2026
SURVIVED
a global pandemic
THRUST INTO
war in Europe
HIT BY
economic turbulence
and tariff shock
REBUILDING AMID
renewed conflict in
the Middle East
Yet we keep sailing forward—together.
Friendship Force
International
Building Global Unity

EXIT
April 3, 1968


MASTER
AND
COMMANDER:
THE FAR SIDE OF
FRIENDSHIP FORCE

Friendship
Force
international

Takeaways from Jeremi Snook, FFI CEO

- **Membership For All** initiative has been a success
- You need to know that FFI remains **financially** under stress, but holding
- FFI continues to make progress in having **usable technology** for clubs and members
- We are pivoting towards **education and training** as a part of our transformation as a movement of peace through friendship
- **The US problem –** reluctancy to travel here
- **Fundraising** is going to become more of a focus

FRIENDSHIP FORCE INTERNATIONAL

GLOBAL CITIZENSHIP

Learning for a More Friendly World

Explore. Understand. Connect. These 10 interactive classes help you grow as a global citizen and build a more peaceful, connected world.

MODULE 1

Introduction to Global Citizenship

Discover what it means to be a global citizen in today's world.

MODULE 2

Travel With Purpose

Learn how meaningful travel creates connections that last a lifetime.

MODULE 3

Leaving Your Comfort Zone

Embrace new experiences and grow through curiosity and courage.

MODULE 4

Cross Cultural Communication

Build the skills to listen, speak, and connect across cultures with respect.

MODULE 5

Global History, Power & Inequality

Understand the forces that shape our world and the importance of equity.

MODULE 6

Social Responsibility & Travel

MODULE 7

Hospitality, Knowledge of Place, & Cultural Representations

MODULE 8

Navigating Conflict & Peacemaking

MODULE 9

Sustainability & the Environment

MODULE 10

Applied Global Citizenship

Friendship Force International
Building Global Unity

TOGETHER, WE BUILD A MORE FRIENDLY WORLD.

A series of campaigns. One shared mission.

50TH ANNIVERSARY CAMPAIGN

$5 MILLION GOAL

A bold investment in friendship.
A stronger future for all.

ANNUAL MEMBER APPEAL

Power our mission today through member support.

Every gift makes a difference.

PRESIDENTS CIRCLE

$1,000 OR MORE

Join a community of dedicated supporters investing in global understanding.

Leadership gifts. Lasting impact.

INSTITUTIONAL GIVING APPEAL

Partner with us to expand programs, build capacity, and create sustainable change.

Stronger partnerships. Greater global reach.

LEGACY GIVING

Leave a legacy of friendship, understanding, and peace for generations to come.

Your legacy. Their future.

CAMPAIGN TO GROW OUR MOVEMENT

Invest in people, technology, and education to scale our impact and strengthen clubs worldwide.

More friends. More places. More impact.

By 2027, we celebrate 50 years of building bridges and launch the next 50 years of global unity.

PEOPLE Connecting hearts across cultures.

EDUCATION Inspiring global citizenship.

FRIENDSHIP Building bridges of understanding.

PEACE Creating a more peaceful world.

Many ways to give. One mission that changes the world. *Thank you for being part of the journey.* ♡

2026 Workshops

Everyday Ambassadors: Power and Practice of Citizen Diplomacy – regional reps

Technology and Our Mission - *Dan McEwan, FFI Director of Technology*

Membership for All: A Global Equity Initiative - *Dana Jackson, FFI Director of Finance*

Making Every Connection Count – *regional reps*

Strategic Planning for Club Leadership - *Hemily Nogueira, FFI Dir of Journey Mngmnt*

The Next 10 Years: Evolving FFI's Relevance - *Jeremi Snook, FFI President and CEO*

Best Practices for Ambassadors and Coordinators – *regional reps*

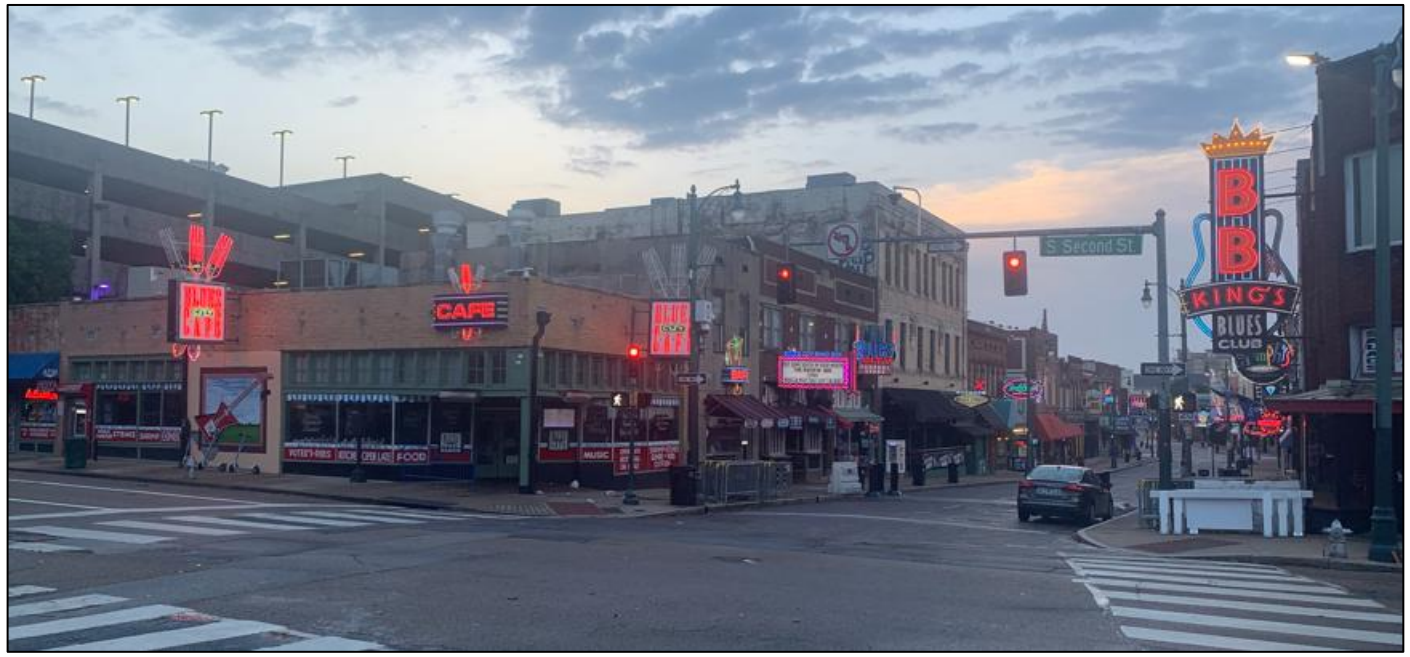
Navigating the FFI Website – *regional reps*

12

CHARLES
VERGOS
Rendezvous

GUS'S
WORLD FAMOUS
FRIED CHICKEN

BLUES
AND
CAFE



friendship force
international

FFI NA 2026 – a resounding success on many fronts